

The Didsbury Pioneer

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VOL. 53; NO. 28

DIDSBURY, ALBERTA, WEDNESDAY, JULY 14, 1954

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Lone Pine, W. I. July Meeting

The ladies of Lone Pine Women's Institute met at the home of Mrs. Charles Mordon in Calgary on July 7. Mrs. Mordon is a charter member of the institute.

There were nine members and eight visitors present. Some of the visitors were former members.

The meeting opened with the singing of "O Canada" and the reading of the creed. The minutes of the June meeting were read and approved.

As Mrs. J. Neilson is unable to attend Farm Women's Week at Olds Mrs. R. Long was nominated to go in her place. Mrs. Long read two excerpts from papers of several years ago, telling of the silver wedding of Mr. and Mrs. Mardon.

The 10-cent draw netted \$13.30 and was won by Mrs. Mardon. A splendid feature of entertainment for the afternoon was tea cup reading by Mrs. Long and card reading by Mrs. A. Patterson.

A very enjoyable time was reported by those present. The meeting closed with "God Save the Queen," after which a delicious lunch was served by the hostess.

The August meeting will be held on the 11th at the home of Mrs. E. Milne, with Mrs. Owen Milne as hostess. These services of this meeting will be a flower show.

CONGREGATIONAL PICNIC PLANNED FOR REDEEMER

The annual congregational picnic of Redeemer Lutheran Church will be held on Sunday, July 18 at the Melvin Hall. There will be no service at the church; instead service will be conducted in the hall, beginning at 11 a.m. Following the service there will be a joint lunch. The balance of the afternoon will be devoted to sports for both young and old.

Rev. and Mrs. E. B. Fox and family plan to leave on their vacation Monday, July 19. During the pastor's absence there will be no services in the morning. However, Vesper services will be conducted on the following Sundays, July 25, Aug. 1 and Aug. 8. These services will begin at 8 p.m. and guest speakers will fill the pulpit. The Rev. A. F. Miller of Mt. Calvary Lutheran Church, Calgary, will conduct the service on Sunday, July 25 at 8 p.m. Guest speakers for the other two Sundays will be announced later.

ZELLA NEWS NOTES

(From Our Own Correspondent)

Mr. and Mrs. Johnny Trinsky and family of Calgary were weekend guests at the home of Mr. and Mrs. Wilbur Janke.

Mr. and Mrs. Cliff Chorley of Devon were renewing acquaintances in Hartmann and Zella recently and spent Wednesday night at the home of Mr. and Mrs. A. Waldorf.

The Zella Sunday School picnic will be held at Zella school grounds on Friday, July 16, with a pot luck dinner to be served at 1 o'clock. Everyone welcome.

HOTEL UNION ADMITS DEFEAT

The Calgary beverage room strike situation has resulted in complete defeat for the beer waiters, union sources admitted Monday.

Grant McHardy, business agent of Beverage Dispensers International Union, Local 265, declared that 135 out of the original 185 strikers had gone back to work. Of the remaining 50, 25 were still on the picket lines, while the others had accepted new jobs.

The strikers returned to an open shop for pre-strike wages of \$60.50 for tapmen and \$54.50 for waiters on a 44-hour week basis.

No change in the Edmonton strike situation was reported.

EAST NOTES

(From Our Own Correspondent)

Best wishes are extended to the following patients who are in Didsbury and Calgary hospitals: Leslie Sheils, Norman Neufeld, Mr. Schumaker, Mr. Alfie Thompson, Reg Schumaker and Ronald Milne, hope you will all be soon well and around again.

Mrs. Joe Davidson of Vancouver, B.C. and Mrs. Goodwin of Calgary visited with relatives in the district recently.

Mrs. and Mrs. Ivan Clendenen and Mr. and Mrs. Raymond Schumaker and Wayne spent the weekend with their parents.

Mrs. Dorothy Rushmore and daughters of Rock Creek B.C., are visiting with relatives here.

Best wishes are extended to Mr. Allan Marsh, who is a patient in the Didsbury hospital.

Mr. and Mrs. Bill Persinger, Grace and Bob Weber, and Joyce Schumaker were Stampeade visitors in Calgary last week.

Mr. and Mrs. Herb Ziegler and family, Mr. and Mrs. Lloyd Cupperley and family, Mr. Clarence Cisper and family, Mrs. Dorothy Rushmore had a picnic at St. George's Island recently and took the children to the zoo.

Mr. and Mrs. Otto Bittner and family were Tuesday Stampeade visitors.

Mr. and Mrs. Walter McCallach and Leonard took in the parade and midway on Monday.

Les Schumaker is home for a few days to take over while his dad and brother are in hospital.

Miss Ann Shiels is at Sylvan Lake attending the 10-day C.I.T. camp. Mr. and Mrs. Pete Neufeld and Phillip were Saturday evening callers on Mr. and Mrs. Ivor Weber.

Mr. and Mrs. Stanley Schumaker were Thursday visitors at the Stampeade.

Mr. and Mrs. Neufeld and family, and Mrs. Schumaker, motored to Calgary on Wednesday to visit with Mr. Schumaker, who is a patient in a Calgary hospital.

Mr. and Mrs. Pete Neufeld and Phillip were Sunday evening callers on Mr. and Mrs. Sid Wilkins and family.

BIRTHS AT DIDSBURY MUNICIPAL HOSPITAL

To Mr. and Mrs. W. Eby of Didsbury, on July 11, a daughter.

FALLEN TIMBER

(From Our Own Correspondent)

Mr. and Mrs. R. McMullen Sr. have been holidaying in Lethbridge and Calgary, where they attended the Calgary Stampeade.

Mr. H. Steen and Mr. C. Steen attended the Calgary Stampeade. Many from the district took in the Stampeade parade and all report they enjoyed it very much.

Mr. and Mrs. A. Eskins and Tanya were visitors at the home of Mr. and Mrs. Bob Moore recently.

The regular meeting of the Busy Bees was held at the home of Mrs. Joe McGaffin, with 14 members and one visitor present. It was learned that the satin comforter recently raffled netted \$44. A lovely lunch was served by Mrs. K. Rosted and Mrs. Dorothy Moore. A draw was held, with Mrs. Bob Spring and the lucky winner. The next meeting is to be held at the home of Mrs. J. H. Cooper, the date to be announced later.

Masters Gary and Monty Moore of Calgary are visiting with their cousins, Danny and Jennie Howton. Power poles are going up all over the district the past few weeks.

Construction has once again begun on the road and it looks like we will get the hill straightened out this summer.

Young vandals visited the McGaffin-Howton Mill buildings and really ransacked them, and also picked up a few things that were easy to carry.

GOLF NOTES

This Thursday the ladies will tee off to a nine-hole putting contest at 2 and 2:30 p.m. Those who are unable to play at this time are asked to hand in their score to the draw committee before 9 p.m. Thursday. Tea time: 4:30 p.m.



Juliette, star of "Saturday Night" a CBC Trans-Canada radio show, is shown with arranger-conductor Rudy Toth (left) who leads a novel musical group containing piano, organ, vibes, guitar, bass, flute, and accordion. Big Byng Whittaker, on his other musical show, comments on the format by commenting on the week's events in retrospect.

CREMONA NEWS

(From Our Own Correspondent)

Mrs. I. Johnston of Winnipeg was a recent visitor for several days at the home of her sister, Mrs. S. Schultz.

Mr. and Mrs. Charles Page and family of Washington and Mr. and Mrs. George Bergeson of Indiana are holidaying at the homes of Mr. and Mrs. Ken Bergeson and Mrs. Bob Renfert.

Mrs. James Stewart of Boston, Mass., visited recently with her sister, Mrs. Ken Brian and family.

Mr. and Mrs. Russell Gillis and Danny have returned from a month's holiday spent at the home of the former's mother at Londonderry, Nova Scotia.

Mr. and Mrs. Reg Croft and Mr. and Mrs. Stanley Croft, of Victoria, visited last week with Mr. and Mrs. R. Gillis.

Mr. and Mrs. Roy Foster of Barabara visited for several days at the home of Mrs. I. McQuarrie and family.

Mr. and Mrs. Marshall Holbrook of Edmonton are guests at the home of Mr. C. Holbrook.

Mr. and Mrs. M. Anderson of Sheppard are visitors at the home of Mrs. I. McQuarrie.

Mrs. J. Tippet and Orville are holidaying in Vancouver. They made the trip by plane.

Wes Paul Lalonde of Crossfield spent the weekend at the home of his grandparents, Mr. and Mrs. C. Waterstreet.

Mr. and Mrs. A. Bettenger were weekend guests at the home of the former's mother in Calgary.

Get-well wishes are sent to Mrs. M. Hewitt, who is again a patient in the Holy Cross hospital, Calgary.

Congratulations to Mr. and Mrs. Lionel Bartou, who were married at Water Valley on July 3.

Westcott W. I. Wins Silver Dish

Westcott W.I. met at the home of Mrs. Raymond Schumaker on Wednesday July 7, instead of the regular date, due to the July 14 holiday. Twelve members and two visitors were present. Roll call was answered by singing a "Helpful Hint."

Westcott W.I. went on record as being in favor of: "A letter be sent to the secretary-treasurer of the Town of Didsbury and sent on to the proper authorities, requesting that something be done in Didsbury and district to form a Community Chest Drive next spring, instead of so many individual canvasses. This is being sent to the councillors as all other clubs in Didsbury do not operate during the summer months."

Several carloads of members plan to attend the last day of Farm Women's Week in Olds on Thursday, July 22nd.

Mrs. Cliff Eckstrand read a letter from Norham W.I. Mrs. Ray Benson is to answer the communication. The "bit of fun" was taken by Mrs. Ed Klunk. The educational talk was given by Mrs. W. Baudistel, who read an article on "Cheeseburgers, Wonder Jelly," Petroleum Vaseline."

Miss Deloye Goetjen demonstrated how to make metal tooling pictures. Mrs. Benson's report of the constituency in Didsbury took the form of a question and answer period.

Miss Goetjen, a July bride-elect, was presented with a gift from the institute.

Members of Westcott W.I. were very pleased indeed to win the silver dish at the constituency conference, for having the most points in the handicraft display. The group won eight firsts, six seconds and one third, to make a total of 74 points.

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Wiebe — Luft Nuptials Held

The United Missionary Church in Didsbury, was the scene of a pretty double-ring ceremony on the afternoon of July 3, when Marion Alice, eldest daughter of Mr. and Mrs. Henry Luft, was united in marriage with Henry Wiebe of Swift Current. Sask. Rev. Kroening of Didsbury Moravian Church, officiated.

Advancing down the aisle on the arm of her father, the bride looked lovely in a floor-length gown with lace bodice, Peter Pan collar and long ivory-point sleeves, while the skirt was tiered of ruffled net, over taffeta. Her fingertip length, embroidered veil hung from a coronet of pearls, and she carried a cascade bouquet of deep red roses, intertwined with white satin ribbon. A triple strand of pearls, the gift of the groom, was her only ornament.

The maid of honor, Miss Helen J. Schuster of Swift Current, preceded the bride down the aisle, in a mauve dress with lace yoke styled with cut sleeves, and net over taffeta bodice and skirt. Her bandeau was of matching lace, while she carried a bouquet of Ko-Ko-Mo carnations.

The bride's only attendant was a wee flower girl, Miss Sharon Neufeld, who was sweet in a yellow frosted nylon floor-length dress with matching coronet. She carried a nosegay of carnations and baby roses.

The groom was attended by his brother, Mr. Peter Wiebe of Swift Current. Ushers were Mr. Allen Luft, brother of the bride and Jake Unger, the groom's brother-in-law.

During the ceremony, as the bride and groom knelt at the altar, Miss Mildred Luft sang "A Wedding Prayer," accompanied by Miss Helen Swamin at the piano. Miss Luft also sang "O Perfect Love" during the singing of the nuptial.

The bride's mother was attired in an air force blue dress with pink accessories and a corsage of pink roses, while the groom's mother wore a navy blue dress and also wore a pink rosebud corsage.

Following the ceremony the reception was held in the basement of the Mountain View Bible College where a delicious meal was served by the Zella W.I. Rev. Kroening acted as chairman and called upon Miss Mildred Luft, who sang "I'll Walk Beside You," and Miss Helen Swamin who played "Swan Lake." Mr. Kroening then called on the groom to make a few remarks upon his entry to the select group known as "married men."

For travelling the bride changed to an aqua nylon plisse dress with yellow and white accessories. The happy couple departed for a short honeymoon to Banff and other points. Upon their return they will take up residence at Swift Current.

TRAIN TIMES AT DIDSBURY

NORTHBOUND:
No. 521—(Blue) dep. 1:20 a.m. daily.
No. 527—10:04 a.m. daily.
No. 525—6:16 daily.

SOUTHBOUND:
No. 522—5:08 a.m. daily.
No. 524—12:23 noon daily.
No. 526—5:08 a.m. daily.

Sunday:
No. 5:26—6:16 p.m. daily.



"Medicine For A Reluctant Oil Well"—Oil is often trapped thousands of feet below the surface of the ground in rock formations whose natural pores are so small that the oil cannot move readily through them. To start the much-needed oil moving, petroleum engineers often "acidize" the reluctant well. Hydrochloric acid, which has a dissolving effect on most limestones, is forced under high pressure down the well and into the oil formation. This dissolving action, coupled with the pressure, breaks down and enlarges the channels so that entrapped oil can flow into the well. The acid's effect on a small piece of limestone is being demonstrated above by an oil company engineer.

WESTERDALE NEWS

(From Our Own Correspondent)

The Westerdale Young People's Club held a meeting at the hall last Monday evening, when it was decided to hold the annual picnic on July 21.

The local ball team played games with Hartmann, Bowden, Olds, Rosebud and Waterside last week.

Mr. Willy Wiebe and Mr. Stan Murdoch of Drumheller called briefly at the home of Mr. and Mrs. F. J. Jackson last Thursday noon.

Mr. and Mrs. O. Pearce of Kathryn and Mrs. S. Thompson of Edmonton spent the weekend at the home of Mr. and Mrs. W. Wiebe.

An enjoyable evening was spent on Saturday at a miscellaneous shower held for Mr. and Mrs. Dan Mazepa at the home of Mr. and Mrs. F. J. Jackson. The unusually late arrival of the newly-weds kept the group in suspense until almost 11 p.m. The couple received a nice assortment of gifts, for which the bride thanked her many friends.

Miss Grete Kershaw spent a few days at her home here last week.

Valerie Grange of Didsbury is visiting at the home of Mr. and Mrs. J. E. Bolton.

Weekend visitors at the home of Mr. and Mrs. J. Cowie were Mr. McCabe of Salmon Arm, B.C., Mr. and Mrs. Long of Calgary and Mr. and Mrs. A. Cowie and baby daughter of Edmonton.

Mr. and Mrs. Robert Schrader of Montana spent a few days visiting at the home of Mr. and Mrs. J. P. Schrader.



The British Chancellor of Newfoundland, the Hon. Viscount Rothermere, John Bassett, chancellor of Bishop's, Hon. Antonio Burtette, Quebec Labor Minister, stand-

ing. B. Wynne Roberts, O.B.E., P. Morgan, Rev. P. P. Clark and Dr. A. R. Jewitt, principal and vice-chancellor of the university.

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WM. "Bill" COWAN

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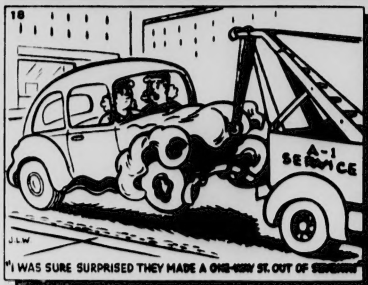
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FOR SALE — Registered Yearling Angus bull. Rod Tait, 3 miles south Westward Ho. Phone 2111. Olds.

FOR SALE — Boar pig, weight 400 and 500 lbs. Tannworth. Phone 2122, T. Finley. 27-21p

FOUND — Hub cap for newer car. Anyone wishing to see it call 1704. J. W. Johnston.

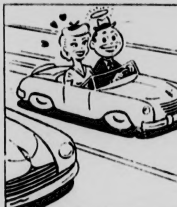
FOR SALE — Good well-built bungalow, 3 bedrooms and finished attic. Town water, fully modern. Good garden, trees and shrubs. Garage. Priced to sell. Terms. Phone 49, Didsbury, R. G. Fullerton. 26-31p

FOR PLASTERING AND STUCCO phone Stan Teather at 68. Sundre 27-8p

FOR SALE — Team of work horses. Phone 2315, R. D. Kimmel. 27-3c

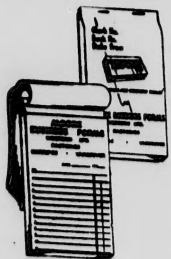
Winter wheat producers in Ontario are considering a proposal to sell their wheat through one central agency. They are unhappy over the selling experience of the past year.

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FOUND — Truck tire and rim. Owner may claim same by paying for the ad in this paper. Phone 926.

NOTICE

Pay golf dues to Ken Aldman at Royal Bank. Loans can be arranged.

FOR RENT — Three-room suite. Call at Kirby's Meat Market or phone 127 or 262 evenings. 11p

FOR SALE — 12-ft. row boat with good oars and anchor. Anton Open, call at Wm. Jahnke's. 11p

FOR SALE — Two-horse sweep and over-throw stacker, good condition. R. Sackett. 28-2p

FOR SALE — A good horse hay sweep with four wheels. Will raise or lower. Phone 612, Didsbury. 28-2p

FOR SALE — 1948 Plymouth Sedan, in good shape. Motorola radio, deluxe heater, sun visor, turning signals, block heater, seat covers, all good tires, licence. Apply Box 446. Didsbury. 28-2p

FOR SALE OR TRADE FOR LIVE-STOCK — 1 TE Ferguson Tractor, good shape; 1 Farm Giant Hay Sweep, manure and dirt loader, fit any tractor. Apply Joe Dick, phone 121. 11p

FOR SALE — 16-ft. trailer house. For further particulars phone 1408. Didsbury. 11c

LADIES: READ THIS! Unwanted hair removed permanently from face, arms, legs, with Egyptian Misopile. Harmless, leaves skin soft and smooth. Egyptian Misopile is a liquid and applied direct from the bottle. Sold on money-back guarantee. Price \$3 bottle postpaid. C.O.D. — postage extra. Fortune Products (Dept. 162), 1176 Sherbrooke West, Montreal. Que. 11p

ENGAGEMENT ANNOUNCEMENT Mr. and Mrs. A. J. Laft announce the engagement of their youngest daughter, Mildred Irene, to Mr. Donald William Kroening, son of Rev. and Mrs. W. F. Kroening of Didsbury. The wedding will take place at 2:30 p.m. on July 28th at the Zion Evangelical Church, Didsbury. p

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NOTICE

HOSPITAL CONTRACTS Resident non-ratepayers may purchase Hospital Contracts during July. This entitles the holder to \$1.00 per day ward rate and extras at 60¢ per day. "Extras" means — operating room, X-rays, most drugs and medicines, dressings and laboratory tests. Contracts can be obtained at the hospital. DIDSBURY MUNICIPAL HOSPITAL 27-3c

FOR SALE — 1949 Dodge Sedan, big truck motor which has gone very few miles. Can be seen at Mrs. Mary I. Fisher's, west end of town. 28-3p

FOR RENT — Frame building, 42' by 25', main street, Didsbury. Light, water and sewer. Apply A. I. Shumatcher, Calgary, Alberta, phone 21717 or 21975. 22-6c

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WEDDINGS

TICHE — RICHARDSON

Knob United Church, Didsbury was the setting for an attractive early afternoon wedding recently, when Miss Eileen Mary Richardson, daughter of Mr. and Mrs. Harry Richardson, became the bride of Mr. Kenneth L. Tiche, son of Mr. and Mrs. Garnet Tiche, all of Didsbury.

Rev. C. C. Armstrong officiated and the church was attractively decorated with tulips and lilies.

The bride, given in marriage by her father, wore a gown of white nylon net over taffeta, with lace panels and matching lace jacket. Her finger-tip veil of filasse net cascaded from a coronet of seed pearls. She carried a bouquet of pink carnations and a white Bible, a gift of the groom.

Miss June Richardson, sister of the bride, was her only attendant. She chose a gown of blue net and lace over taffeta, with matching head dress and carried a nosegay of yellow carnations.

Mr. Gordon Gabers was best man and the ushers were Mr. Stewart Tiche and Mr. Hugh Richardson.

Mrs. Jean McCulloch performed the organ duties. During the singing of the register Miss Annie McCulloch sang, "I'll Walk Beside You."

The reception was held in the

TREATED GRAIN LOSSES

The Alberta Wheat Pool would like to draw to the attention of farm people the fact that a number of car loads of wheat shipped from Alberta this spring have been condemned because of the presence of Panagen treated kernels. Treated grain cannot be used for milling, consequently it must go into the feed grades. Since it is an offence of the law to deliver treated grain, it is likely that such was done unintentionally.

One probable source of contamination is the grain loader which has been used to treat or move treated grain. If loaders so used are not tapped all over with a hammer and thoroughly cleaned out, kernels from same may show up in grain loaded at a later date.

Any farmers who use Panagen are urged to check this matter and to take greater care to see that treated seed does not become mixed with their commercial seed.

church basement, where 60 guests extended to the newly-weds. The bride's table was centred with a three-tiered wedding cake, flanked with white tapers. The toast to the bride was proposed by Mr. Jim McCulloch, uncle of the bride.

Later the happy couple left for a honeymoon in Banff, following honeymoon in Banff, following which they will make their home in Vancouver.

WESTCOTT NEWS

(From Our Own Correspondent)

(Intended For Last Week)
Mr. and Mrs. Herbert Goetjen moved to Eckville on Wednesday to bring back their daughter, Deloyce, who is being married this weekend. Deloyce has been teaching at Eckville for the past three years.

The Westcott school picnic was held last Wednesday afternoon and parents and children alike enjoyed a bounteous picnic dinner which was followed by sport activities in the afternoon and a ball game, which left many of the oldesters with cramps and knicks to nurse out.

Mr. and Mrs. Herman Dageford, Eileen and Ruby left last Thursday morning for a holiday to Portland, Oregon.

Mrs. Lena Sanderson, was hostess on Sunday afternoon last to a group of ladies who had gathered to honor Miss Deloyce Goetjen, bride-elect, at a miscellaneous shower. The afternoon's activities were highlighted when the bride-to-be was seated before the table of gifts and each was opened and passed around for all to see. She was assisted by her sister, Mrs. Elaine Card of Calgary at this delightful task.

Miss Goetjen very fittingly thanked all present for the gifts and especially thanked the hostess for making the event possible and she also expressed the wish that all would visit her in Athabasca. Mrs. Sanderson then served lunch, assisted by Mrs. Henry Wilsen and the bride's mother, Mrs. H. Goetjen.

Mr. Henry Hildebrandt of the R.C.A.F. stationed at Claresholm, has been visiting his brother and family. Mr. and Mrs. Louis Hildebrandt and other relatives in the district.

HOW ABOUT IT?

"Be like me and pay your taxes with a smile," advised Mrs. Wise. "I should love to," said Miss Sharp, "but they insist on cash!"

Through The Study Window

By REV. C. C. ARMSTRONG

No doubt there are those who consider preachers a bunch of old sour-pusses, always scolding people for indulging in innocent pleasures. A man who works hard (in his own estimation) is surely entitled to have his own fling once in a while without running afoul of a lot of narrow, strait-laced moralists whose spiritual diet is rhubarb, dill pickle and hurting 17 73 anybody, what's the lemon. So long as it's fun, and not objection?

However, I make no apologies when I declare my conviction that things are getting out of hand in the realm of pleasure at a price. Each week-day, for many a moon, a pleasure trip to Reno, complete with cocktails, has been announced over the radio as a delightful holiday. Reno, as everyone knows, is notorious as the place where you can part with your money or your marriage partner with equal facility, and where gambling, drinking and divorce are the principal industries. When our standards are so wobbly and depraved that Reno can be pictured as a desirable place for a holiday, things are not what they ought to be.

I think that sports ought not to be judged too harshly by the price-tag standard, yet what's happening here. I have it on excellent authority that a young man was offered \$400 a month to play baseball as pitcher for the home team in a small town in Alberta. No doubt he would have a job to do also in addition to playing ball — but what's happening to one's standard of values. Go into sport, for if you really excel you'll be paid better than if you were to become President of the U.S. or Prime Minister of Canada.

So far the Calgary Stampede has been marred by only one fatal accident this year, and as everyone knows, people can die accidental deaths in any place. Nevertheless, what can one say to the relatives, to the Mother and Dad of a fine healthy young man who lost his life, not for the sheer joy of mastering a bucking horse but while he skill as a horseman was being paid for, to give spectators a thrill.

What's the difference? If he does run the risk, he's being well paid for it, say some. "It's his business." There was a time when a cowboy earned a hard living, at low wages, and where his skill and ability served a useful and necessary purpose. Now it's simply a form of entertainment.

I must confess the Stampede is colorful, thrilling, but I'd feel happier about it if I could feel that we weren't paying higher and higher prices in order to induce fine young men to run ever greater risks.

Scenic route to WEST COAST VACATIONS via Canadian Pacific



It's a vacation in itself, when you travel Canadian Pacific! Smooth diesel power takes you through the Rockies — majestic mountains framed in your big picture window! Relax in deep, comfortable chairs. Choice of accommodation from berths to Drawing Rooms. Colorful diners featuring delicious meals and world famous Canadian Pacific service.



LOW RETURN COACH FARES!

Special fares now in effect to Canada's Rockies
Canadian Rockies All-Expense Playground Tours (2-4-6 Days) ... Starting from Banff or Field ... moderately priced, from \$40.

Enquire about First Class fares and types of Sleeping Car accommodations available. TRAIN TRAVEL IS LOW COST TRAVEL. Information and reservations from your local agent.

Canadian Pacific

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- 1952 BUICK SEDAN, 10,000 miles, Dyna-Flow and radio \$2495.00
- 1953 PONTIAC SEDAN, only 6,000 miles; radio, signal lights, etc. \$1995.00
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- 1947 DODGE SEDAN, new paint, radio, good tires \$795.00
- 1948 CHEVROLET 3-TON, new logger tires on rear, good grain box \$1650.00
- 1941 DODGE 1-TON, real good shape, 9-ft. grain box \$450.00
- NEW INTERNATIONAL 4 1/2-FT. TILLER, with Seeder Attachment \$295.00
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Local Agent: R. E. GILLRIE

It Can Happen To You!



Be Sure - Insure Against..

HAIL

Give Yourself The Low Protection of
An Alberta Hail Board Insurance Policy

July is a dangerous hail period. The risk is too great and the cost of protection is too low to take chances. The Alberta Hail Insurance Board policy provides you with a cash income if hail strikes. You are protected whether your crop is standing, swathed or stacked up to October 1st. This protection is provided at lowest possible cost because the Alberta Hail Insurance Board operates on the co-operative plan. ACT NOW! Tomorrow may be too late.

REMEMBER: Your premium is a deductible expense for income tax purposes.



\$5 DOWN GIVES FULL PROTECTION
TOMORROW MAY BE TOO LATE... INSURE TODAY!
CONTACT YOUR NEAREST AGENT — NOW!

A. BRUSSO, DIDSBURY
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NOW! TODAY!
YOU CAN GET

ROCK BOTTOM PRICES on
NEW B.F. Goodrich Tires

Make this Safety, Economy
check on YOUR old tires...
Trade them in NOW while you
can STILL get TOP allowance

YOU'RE
SAFE
with NEW TREAD
THICKNESS

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SAFE
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drive safely, more enjoyably, all summer long, on new, comfortable, long-mileage, B. F. Goodrich Tires... Best in the long run.



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PHONE 14

DIDSBURY

RED & WHITE

C. M. CANTER

PHONE 39

A FEW SPECIALS FOR

Thursday, Friday and Saturday, July 15, 16, 17

STRAWBERRY JAM, new pack, 1954 berries,
Red & White, pure, 4 lb. tin 99c

SHRIMP, Victor, wet pack 2 tins 85c

FRUIT COCKTAIL, Doles, 20 oz. tin 2 for 73c

Misto-van, for out-
houses and chemical
toilets and fly repel-
lant, bottle \$1.05

Raspberries, Red &
White, 15 oz. tin, 67c
2 for 73c

Tomatoes, Red &
White, 20 oz. tin, 59c
3 for 73c

Sockeye Salmon,
Gold Seal, 1 lb. tin,
2 for 79c

Peanut Butter, Red &
White, 24 oz. bottle,
each 63c

7-Minute Frosting,
Weston's, 2 pkgs. 49c

CAKE MIX, Little Dipper, White, Chocolate,
Spice or Gingerbread Any 2 for 49c

Wax Paper, 100 ft roll,
each 33c

Pork & Beans, Red &
White, 15 oz. tin, 44c
3 for 73c

Rice Krispies,
Kellogg's, 2 pkgs. 57c

Bleach, Javes and
Perlex, 64 oz. 48c

Australian Raisins,
new crop, 2 lb. pkg. 47c

Tea Bags, Red &
White, 65 bags 75c

Tan Too, mosquito &
black fly bombs, 79c

Peas, sieve 3, Red &
White, 20 oz. tin, 74c
3 for 74c

DISTRICT NEWS

M.V.B.C. NEWS

(From Our Own Correspondent)

The campus is a busy place again. Campers from all over the conference have come to take in the meetings of the Annual Camp Meeting. You will be most welcome also, and we shall be looking for our many friends in town and country to come to these up-aid services.

It will be of interest to all of you to know the following:
On Wednesday forenoon the Youth Fellowship of the Conference will have its annual meeting and reorganization for the year. Rev. Sherry, song evangelist, will speak and all young people should hear his splendid messages. Bring your your friends.

On Wednesday afternoon the college will have the service. President Taylor will be in charge, and faculty and chairmen of the boards will be on the platform. You will want to hear Rev. G.J. Everest, evangelist, speak at this great service, for he has been asked to speak at that time. Everyone interested in Christian education should be present.

On Friday the Women's Missionary Society will have its meeting with the general secretary of the United Missionary Board, Rev. Rellly. In the evening, Rev. Everest will speak and tell of his experiences in Cairo during the riots there as he made his world tour last year. This will be followed by a 45-minute reel of pictures of the mission stations. You can't afford to miss these great services on our campus this week.

Last Sunday morning we had a splendid Sunday school of 257 persons. Next Sunday you will meet with us at 9:30 a.m. on the campus. Find your chosen class and enjoy a "round" Sunday school session with us under the leadership of Superintendent Harold E. Oke. Mrs. Halmstad, Sunday school promotion director, will have a special part in next Sunday's session. We should have over 300 next Sunday if all of you come.

The book-stand at the camp is being well recognized. We still have a few good Bibles, and a number of really good books for sale. The proceeds from these book sales will help build up the College library.

The grounds are taking on a well kept look. Grass is being cut every few days, and we appreciate the many fine comments we hear concerning improvements in this line. Be sure to visit the grounds this week.

COST OF LIVING LOWER

(Toronto Daily Star)

The race between the rising cost of living and rising wages is finally being decided in favor of wages. And by a fairly wide margin.
Notwithstanding the 54 per cent rise in the cost of living over the past 10 years, the purchasing power of the average Canadian worker's pay envelope today is much greater than when the war ended in 1945.

In manufacturing industries, for example, the average pay envelope today will purchase \$10.55 more than it did in 1945. The average base metal miner's gain in real wages has been \$11.20. And in the building industry it is even higher at \$15.44.

Actually the improvement in the worker's position is even greater than these figures indicate. For most workers are on shorter hours today than in '45. And their wages do not reflect the pension, sickness and welfare benefits they have won in the last 10 years.

These gains cannot readily be stated in terms of dollars and cents. But when considered alongside the increase in real wages they testify to a substantial increase in the average worker's standard of living.

HINZ - HAYNE

A very pretty wedding was solemnized in the Evangelical United Brethren Church July 7 at 3 p.m. when Ruby Joyce Hayne, youngest daughter of Mr. and Mrs. H. Lloyd Hayne, became the bride of Mr. Arley LeRoy Hinz, only son of Mr. and Mrs. Arthur Hinz of Martin, North Dakota.

Baskets of white roses and lilacs made a lovely setting for the double-ring ceremony performed by Rev. A. J. Grams.

Given in marriage by her father, the bride was gowning in white net over taffeta with bodice of lace and her bouffant skirt with over skirt of net. Her finger-tip veil was embroidered and held in place with a halo of nylon net and she carried a heart-shaped bouquet of white carnations and orchid, with ribbon streamers. Her only adornment was a three-strand pearl necklace, gift of the groom.

The groom's sister, Miss Eileen Hinz, was maid of honor, her floor-length frock of blue tulle over satin in bouffant style, and her flowers were yellow carnations. Miss Muriel Hayne, the bride's sister, acted as bridesmaid, in a yellow dress of tulle over taffeta, styled with diamond insides around the bodice of brocade satin and matching bolero. She carried blue carnations. Both attendants' bouquets were heart-shaped and they wore headdresses of flowers to tone.

The bride's twin niece and nephew, Sylvia and Lavern McCals, were flower girl and ring bearer. Sylvia wore a toe-length gown of yellow taffeta and carried a basket of garden flowers, while Lavern, in a sport suit, bore the rings on a white satin cushion.

Ronald Hayne was best man and the groom's cousin, Norman Hinz, was the groom's other attendant. Kenneth and Harold Grams were the ushers.

While the bride and groom knelt at the altar, Miss Muriel Hayne sang, "Take My Life and Let It Be Consecrated Lord To Thee." During the signing of the register Mrs. Lloyd McCals, sister of the bride, sang "A Wedding Prayer." Miss Esther Neufeld played the wedding music and accompanied the soloists.

For her daughter's wedding, Mrs. Lloyd Hayne wore a dress of navy blue, complemented with red and white accessories and a corsage of red carnations. The groom's mother, Mrs. A. Hinz, also was gowning in navy blue with white accessories and her corsage was of white carnations. Four grandparents were among the guests in the persons of Mrs. C. Hayne of Burnaby, B.C., Mrs. Knodel of Martin, North Dakota, and Mr. and Mrs. C. M. Gardiner of Edmonton.

Other out-of-town guests were Mr. Raymond Hayne and family of Hays, Alta., Mr. and Mrs. Paul Ammann and family of Medicine Hat and Mrs. A. Young and Loretta of Blackfalds.

The reception followed in the E.U.B. Church basement, for fifty guests. A lovely three-tiered cake decorated with rose buds and leaves and a miniature bride and groom ornament, blue, yellow and white streamers and early summer flowers, graced the tables.

After the opening of the lovely wedding gifts the bride donned a greyish fawn suit with native accessories and an orchid corsage, while the groom was attired in a fawn suit. The happy couple motored to Banff for a short honeymoon and will leave in a few days for North Dakota, where the groom's farm is located.



LET'S
GO-
BUT FIRST
A
SUMMER
TUNE-UP

"We want you to enjoy your vacation—and, we'd like to make sure you do! Before you leave, bring your car in for a check-up. Our factory-trained mechanics have the "know-how" to make repairs quickly—saving you time and money. They use only factory-engineered and inspected "Chryco" parts and factory-approved equipment.

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GOLD PHEASANT CHINESE FROZEN FOODS

SWEET AND SOUR SPARE RIBS

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SPECIAL FRIED RICE

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160 ACRES IN WESTCOTT DISTRICT, improved.
Buildings. Price per acre \$73.50

160 ACRES, west, 40 acres in grass, buildings.
Price \$2500.00

320 ACRES, west, good pasture, 40 acres broken.
Price \$3500.00

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WEDNESDAY AND THURSDAY, JULY 14 and 15 —

"East of Sumatra"

JEFF CHANDLER, MARILYN MAXWELL & ANTHONY QUINN
— In Technicolor —

FRIDAY AND SATURDAY, JULY 16 and 17 —

"City of Bad Men"

JEANNE CRAIN and DALE ROBERTSON in
— In Technicolor —

SUNDAY MIDNIGHT PREVIEW, JULY 18 —

"Vengeance Valley"

BURT LANCASTER, ROBERT WALKER, JOANNE DRU in
— In Technicolor —

MONDAY AND TUESDAY, JULY 19 and 20 —

"Crime Wave"

GENE NELSON, STERLING HAYDEN, PHYLLIS KIRK in

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PREMIER MEATS

"THE COMPLETE FOOD CENTRE"
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SAVE TIME AND MONEY!

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B.C. STRAWBERRIES NOW IN !!!

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All Merchandise Guaranteed

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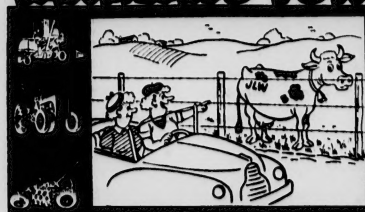
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Make Hay While (If)

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Gentle liquid creme with just enough egg to make your hair extra-manageable, easier to comb and set than ever before! It beautifies your tresses to shimmering new radiance, because it brings out the natural lustre of your hair!



P.S. Richard Hudnut Egg Creme Shampoo is the perfect shampoo to a Richard Hudnut Home Permanent! 75¢, \$1.25 and \$2.00

Law's Drug Store
The REXALL Store
PHONE 40 — DIDSBURY, ALBERTA

Little Items of Local Interest

Mr. Edgar Ray and Mr. John Carter of Dunnville, Ont., were weekend guests of Mr. and Mrs. Bruce Parker.

Mr. and Mrs. Len Berscht and family left Sunday for a two-week vacation to be spent in Coeur d'Alene.

Miss Jean Ringheim of Calgary is visiting for a few days with her grandparents, Mr. and Mrs. H. Ringheim.

Mrs. Pearl O'Connell and Mrs. Luckinsinger of Regina were weekend visitors with Mr. and Mrs. G. H. Burke.

Mrs. H. Anderson, Darby and Pat returned to Edmonton Monday after spending the weekend with Mr. and Mrs. George Anderson.

Mrs. A. Hislop of Edmonton visited for several days last week with her sister, Mrs. Nancy Freeman.

Eddie Rodney and Ray Stauffer took in the Stampede parade in Calgary last week and then went to Banff for a few days' holiday.

Mrs. F. W. Currie, Bonnie and John, of Westlock, are visiting this week with Mr. and Mrs. J. Currie and family.

Mr. and Mrs. A. Leah and daughter, of Oakland, Calif., are visitors at the home of Mr. and Mrs. Kenneth Mullen.

Mrs. Amy Wilson is spending her holidays with relatives in the district.

Mrs. Verda Sherrick is a patient in Reg Deer hospital, suffering from a broken leg and other injuries sustained in a car accident near that city.

—One dollar and 60 cents a day hospital contracts may be purchased this month at \$10.00. This offer is to resident non-ratepayers of the Didsbury hospital district and can be had at the hospital.

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Your Home Town Store

SHOES \$2.98

BETTER SHOES, \$4.98
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SLACKS, SKIRTS,
DRESSES, BLOUSES
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MEN'S DRESS
TROUSERS, JACKETS
and
SPORT SHIRTS

LOTS OF PRINTS,
BUTTONS, THREADS

LADIES' BLOUSES,
Special \$2.99

IN DIDSBURY IT'S
Ranton's

Your Home Town Store

Gardeners - - -

SPRAY, SPRINKLE OR SIDE DRESS YOUR VEGETABLES AND FLOWERS AND NOTE THE DIFFERENCE IN GROWTH THEREBY, HASTENING GROWTH, ESPECIALLY IN THIS LATE SEASON.

One pint of "NA-CHURS" Liquid Fertilizer makes 12 gallons of spray. Available from

E. N. Boettger

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Didsbury

Coming Events

Don't forget ! ! ! Cremona Sports Day on Friday, July 16.

—Junior square dancing as usual at Lions hall this Friday, 8 p.m.

—Dance at Howard Krebs' new barn on Wednesday, July 21. This dance will be jointly sponsored by Rugby W.I. and Rugby Recreational Society. Good music. Admission, 75¢ per person.

—Eric Ratledge, optometrist, assistant of K. Roy McLean, announces the date of his next visit as Monday, July 26, morning only, at the Rosebud hotel. Consult in the city office, 1014 Greyhound Building.

Miss Carol Devolin of Calgary is visiting Miss Maureen Prevost this week.

Miss Marcelann Rodney has received word from the Royal Conservatory of Music at Toronto that she passed her Grade I theory with first class honors. She also received honors in her Grade VI music examination. Her music teacher is Mrs. Frances Makin of Olds.

Mr. Donald Blain and Delbert Klueck arrived home Sunday from a week's holiday in the United States.

Miss Eloise Spreeman was successful in passing her recent Toronto Conservatory pianoforte examination with honors. Eloise is a pupil of Miss Helen Swain.

There will be no services at St. Cyprian's Anglican church until Aug. 1st.

Anyone visiting Banff these days will see many familiar faces from Didsbury and district. Marcelann Rodney is back at her old job at Rundle Cabins; Marlene Klancher is working there as well. Also at Rundle are Ruthie Johnston, Phyllis Bouck and Joan McQuarrie of Cremona. Irma Reinhardt is employed at Noble's Fine China and Willard and Clifford Stauffer are with the Dede-De Soto Service Station. Jackie Peck of Olds is also working in Banff.

Miss Jean Reist of Chilliwack, B.C. is visiting her grandparents, Mr. and Mrs. Chamberlain and other relatives.

Dr. and Mrs. R. E. McKenzie will leave Saturday for Banff and will return on Monday evening.

Mr. and Mrs. Vern Wrigglesworth returned Friday from a two weeks' vacation to the west coast, making the return trip through the States. During their absence Mr. and Mrs. Novak of Calgary stayed at their farm.

Mr. and Mrs. Sid Hall and family of Calgary are spending a few days this week with relatives and friends in the Didsbury district.

LATE CLASSIFIED

LOST — On local golf course Monday evening, grey Waterman's fountain pen. Finder please phone Wayne Lysine at Royal Bank. 1p

IN MEMORIAM
"May knowing that the one we love, is in the Master's care, And till the time we meet again Memories of our loved one, will never die."

In loving memory of our husband and father.
MRS. CLAUDE SHIELDS AND FAMILY.

NOTICE
Mountain View Health Unit wishes to remind all parents of Grades 1 - 3 children who are taking part in the Polio Vaccine Trials, that the third inoculation will be given at Didsbury School on Wednesday morning, July 21st.

Individual appointment cards are being mailed to everyone concerned but in case a card is lost this notice is to serve as a reminder. Please keep your appointment. This is very important.

LOST — One 18' logging chain of medium weight, on way to nuisance grounds. Contact A. Eby at the Bible College. 2tp

CAR BINGO

1st	2nd	3rd	4th	5th
O-69	O-71	B-4	B-7	N-33
6th	7th	8th	9th	10th
I-29	I-27	B-10	N-38	G-49
11th	12th	13th	14th	15th
B-8	G-60	I-21	O-64	O-68
16th	17th	18th	19th	20th
N-31	G-55	I-19	O-72	O-65
21st	22nd	23rd	24th	25th
G-59	O-75	G-48	I-18	I-28
26th	27th	28th	29th	30th
I-24	I-22	G-56	B-14	N-42
31st	32nd	33rd	34th	35th
O-63	G-46	B-1	O-73	B-12
36th	37th	38th	39th	40th
N-43	O-66	G-58	G-51	O-74
No. 41	No. 42	No. 43	No. 44	No. 45
G-57	N-39	B-13	G-50	O-67
No. 46	No. 47	No. 48	No. 49	No. 50
O-70	B-2	I-23	B-5	G-47
No. 51	No. 52	No. 53	No. 54	No. 55
B-9	G-53	N-36	B-11	I-20
No. 56	No. 57	No. 58	No. 59	
O-61	N-40	N-44	G-54	

THESE ARE ALL THE NUMBERS THAT WILL BE CALLED... CHECK YOUR CARD FOR BLACK-OUT. INSTRUCTIONS AS TO WHAT TO DO IN CASE OF BLACKOUT IS ON BACK OF EACH CARD.

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RACK NO. 3 \$4.99

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\$4.99 and \$6.95

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